



**HOTEL
ASSOCIATION
OF NORTH TEXAS**

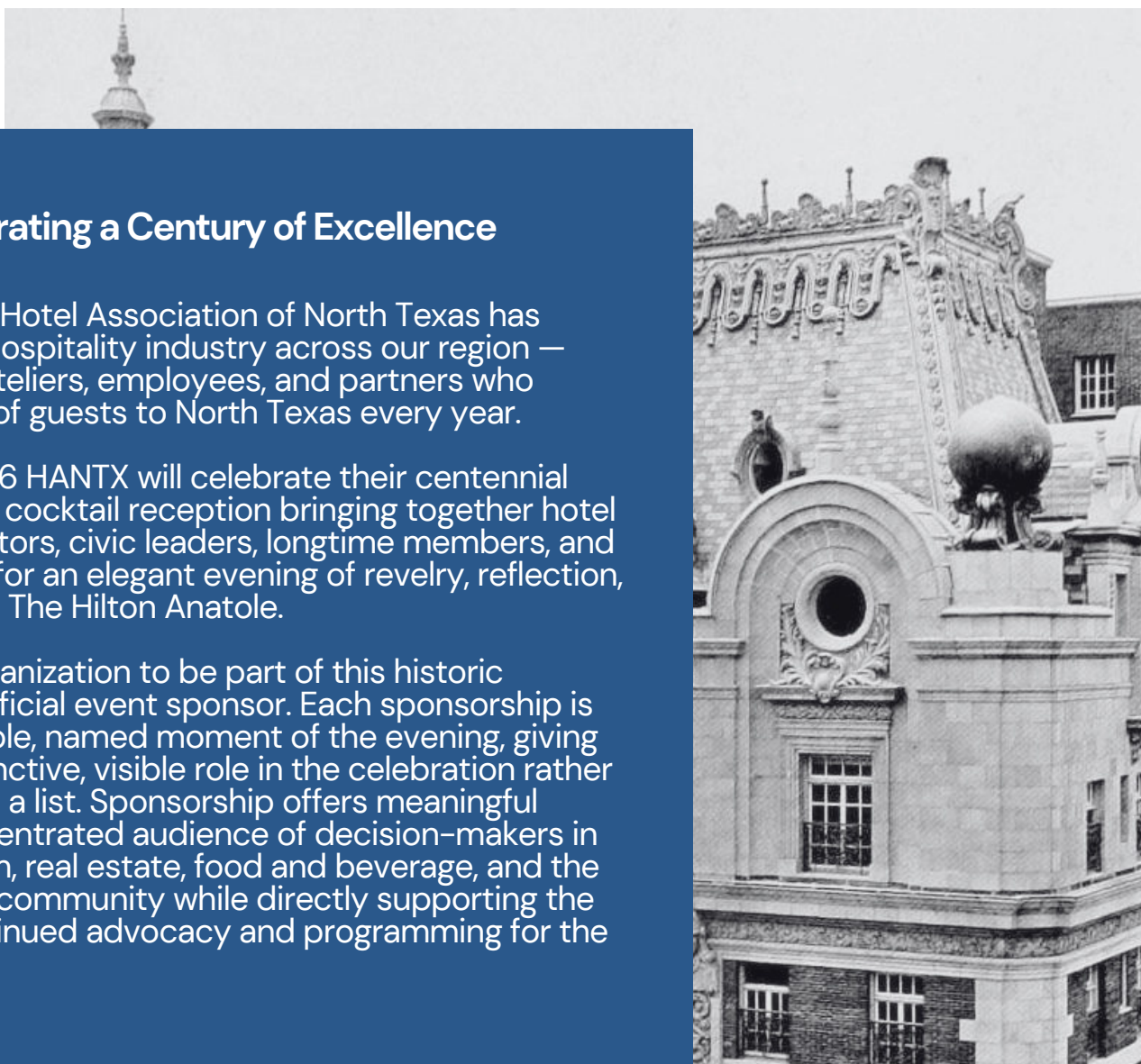
Sponsorship Opportunities

Join Us in Celebrating a Century of Excellence

For 100 years, the Hotel Association of North Texas has championed the hospitality industry across our region — supporting the hoteliers, employees, and partners who welcome millions of guests to North Texas every year.

On October 1, 2026 HANTX will celebrate their centennial anniversary with a cocktail reception bringing together hotel owners and operators, civic leaders, longtime members, and industry partners for an elegant evening of revelry, reflection, and connection at The Hilton Anatole.

We invite your organization to be part of this historic milestone as an official event sponsor. Each sponsorship is tied to a memorable, named moment of the evening, giving your brand a distinctive, visible role in the celebration rather than just a logo on a list. Sponsorship offers meaningful visibility to a concentrated audience of decision-makers in hospitality, tourism, real estate, food and beverage, and the broader business community while directly supporting the association's continued advocacy and programming for the next century.



Event Snapshot



Centennial Cocktail Reception

Date

Thursday, October 1, 2026

Time

4:00 pm - 6:00 pm

Location

The Hilton Anatole, Wedgewood Room
2201 N Stemmons Fwy
Dallas, TX 75207

Each sponsorship spotlights a distinct, memorable part of the evening. All levels include placement on the HANTX website and inclusion in print and digital event advertising, with prominence scaled to sponsorship level. Reception tickets are reserved exclusively for confirmed sponsors and their guests.



Centennial Sponsor

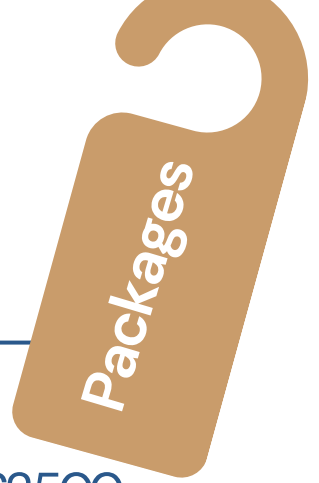
- Exclusive naming rights to the evening's commemorative centennial event
- Your representative invited to join HANTX leadership on stage to say a few words to the crowd, and initiate a celebratory toast
- Logo featured on all event signage, including the step-and-repeat backdrop
- Top-tier logo placement on HANTX 100th anniversary website
- Sponsor page for 12 months
- Logo on print and digital event advertising and the commemorative program
- Verbal recognition from the podium during the toast
- Full-page ad in the commemorative 100th anniversary program book
- Dedicated social media spotlight across HANTX channels.
- 10 tickets + VIP gift

\$5,000

Live Entertainment Sponsor

- Exclusive naming rights to the evening's band or string quartet
- Signage placed at the stage / performance area throughout the reception
- Logo on event signage and the step-and-repeat backdrop
- Logo on HANTX 100th anniversary website sponsor page for 12 months
- Logo included in print and digital event advertising
- Half-page ad in the commemorative program
- 8 tickets + VIP gift

\$3,750



Step-and-Repeat Sponsor

- Premier branding on the step-and-repeat photo wall used by the official event photographer all evening
- Logo on event signage
- Logo on HANTX 100th anniversary website sponsor page for 6 months
- Logo included in digital event advertising
- Listing in the commemorative program
- 6 tickets + VIP gift

\$2,500

Signature Cocktail Sponsor

- A custom centennial cocktail named after your brand, featured on bar menus all evening
- Logo on bar signage and cocktail menus
- Logo on HANTX 100th anniversary website sponsor page for 6 months
- Logo included in digital event advertising
- Listing in the commemorative program
- 6 tickets + VIP gift

\$2,500

Keepsake Sponsor

- Exclusive branding on the centennial keepsake gift every guest takes home
- Logo or name printed on lapel pin card
- Name on HANTX 100th anniversary website sponsor page for 6 months
- Listing in the commemorative program
- 4 tickets

\$1,500

Friends of the Industry Sponsors

- Visionary Friend of the Industry Sponsorship, \$1,000
 - Name on HANTX 100th anniversary website sponsor page for 3 months
 - Listing in the commemorative program
 - 2 tickets
- Trailblazer Friend of the Industry Sponsorship, \$500
 - Name on HANTX 100th anniversary website sponsor page for 1 month
 - Listing on commemorative program
 - 1 ticket

\$500 – \$1,000



HOTEL ASSOCIATION OF NORTH TEXAS

Additional general sponsorships and in-kind contributions are also welcome — contact us to discuss a custom package tailored to your organization.

Space is limited and sponsorships will be confirmed on a first-come, first-served basis, with the Presenting Sponsorship available to a single organization.

Thank you for helping us celebrate 100 years! To secure a sponsorship and to help invest in the next century of North Texas hospitality, contact us today.



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